

A.P.P.L.E. Annual Report



Jan – Dec 2017



Chair's Report

Welcome to A.P.P.L.E's 2017 Annual Report.

Over the last year A.P.P.L.E. have continued to provide a safe and nurturing space for children and young people. We have concentrated on providing an environment where children and young people take part in challenging activities and events that increase their experiences and broaden their outlook. The programme built in opportunities to develop resourcefulness and confidence through experience. For example, raft building at Hillingdon Outdoor Activity Centre and swimming in the sea at Brighton.



A.P.P.L.E continues to provide a centre for children and young people from 8 - 18 yrs. old, against the background of diminishing youth resources. The amount of money spent on services for teenagers in England has fallen by 36% in the past two years, according to figures released to the BBC. Ealing has experienced a 59% cut to its Youth service and 77% cut to voluntary services working with young people since 2011 (according to a briefing in January 2017 for the London Assembly by Sian Berry - Green Party Member of the London Assembly). The majority of our under 12's go to East Acton and John Perryn Primary Schools going on to the local high schools. Most of our young people go to Acton High School. The school has not done well in a recent Ofsted. This worsens the long-term outlook for many of our young people. From their recent Ofsted report: "The majority of the students are from minority ethnic groups and almost two thirds of

students speak English as an additional language. The proportion of students known to be eligible for free school meals and to be eligible for the pupil premium, identified as disabled or with special educational needs and with statements is higher than the national average.”

This year A.P.P.L.E have found that we are dealing with an increase in food poverty, hostel living and evictions and the distress that it causes. There is an increase in the area of young people carrying knives, of bullying and social media bullying and more children and young people experiencing stress and mental health issues.

However, A.P.P.L.E. is thriving. It is busy and productive. The children and young people are active, engaged, boisterous, funny and smart. But it is against a background of harsher living conditions for many of our families and severe cuts to the services that traditionally have helped those in need. Every area - education, housing, health, mental health and youth provision, has experienced cuts in funding. But this is what we do - open the ART BLOCK and counter, as best we can, all the difficulties that the children and young people bring.

These are some of the thing we did over the year.

1. **The stats**

From November 1st, 2016 to Oct 31st 2017 we provided:

Total number of sessions places: 4565

Total number of individuals: 323 (registered individuals attending this year)

Of the 323 individuals registered with A.P.P.L.E. our core group of 78 make up 65% of any session.

Under 12's: 37% Over 12's: 63%

Girls: 49% Boys: 51% The balance between boys and girls has improved. We have made an effort over the past year to encourage more girls to be active. Our skate team now has 5 regular girl skaters and with more trying it out. Rounders was very successful, bringing the girls in and encouraging them to become more physically active.

2. **A.P.P.L.E Achievement Awards**

We have introduced AAA, the A.P.P.L.E Achievement Awards, for our under 14's based on the AQAs. For example, many of our skateboarding team are under 14 and have achieved the same levels as their older companions.

The awards are an important step for the young people to take. They are often the start of an understanding of self development, of pursuing an interest to gain skills. They are valuable later when the young people go for interviews at colleges or for jobs as they illustrate self motivation and self directed accomplishment outside of school. The variety of topics they can gain a qualification in is very wide and encourages them to find and pursue their interests and talents. The awards are a measure of how the young people become involved in A.P.P.L.E's programme of self development. As our core group become more engaged with A.P.P.L.E they begin

to focus on the areas that interest them and they show ability in. For example, skateboarding requires commitment and practice. These are qualities that are helpful in life.

3. Sculpture Park

The sculpture park in the new playground was completed.

4. New Connections

A.P.P.L.E are registered with *Streetgames* and the *Fit and Fed* project for the school holidays, and *Fareshare* which delivers food from the supermarkets.

5. Children in Need

A.P.P.L.E have secured a new, 3-year grant from Children In Need that will go some way to meeting our target budget for next year to deliver our projected years programme.

Long term aims

1. We are aiming to start a Crowdfunding project in the new year to redo our outside area at the ART BLOCK. The gardens need re designing and landscaping to make them more productive. The outside of the building is in need of repairs and redecoration.
2. We are planning to join the Mayor's Fund Kitchen Social.
3. We have applied to the Felix Project and Morrisons for donations of food to help us continue the healthy eating/ healthy living project after the Big Lottery Fund comes to an end in March.

Conclusion

The primary success of the past year is the fact that we are always there for our children and young people.

We are safe, trusted and dependable.

The habit of the place allows our users to feel it is their own. They can walk in on their own and know that there will be someone there for them. Because of that we are able to tackle the host of problems and difficulties many of them face.

Our aims are to equip young people for their adult life by building confidence and resilience and developing life and work skills.

Learning to lean on those around you when life gets difficult is at the heart of A.P.P.L.E. – we provide friendship and family.

A.P.P.L.E would like to thank everyone who has supported A.P.P.L.E over the past year.

Deborah Catesby - Chair

Art Projects- 166 sessions including John Perryn After School Art Club, Tuesday Club, Sat and holiday open access sessions

1. A.P.P.L.E have worked on The Tree Trail Sculpture Project in partnership with LB Ealing Parks Dept to make art work for the new playground.
<http://app.imcreator.com/static/8872CDB7411245528D345024B1CF9D04/2>
2. Acton Park Mural Project. See link above
3. Acton Carnival and Acton Library Workshops for The Story So Far..... at home in Ealing. A project about the life experiences of people living in the borough.



Events and trips- 48 events and trips including-

1. Skateboarding trips
2. BMX trips
3. Raft building trip
4. Gardening trips
5. Trip to Brighton
6. Event and parties at the ART BLOCK organised by the young people



Sports- 119 sports sessions including-

1. Sat and school holidays football with our coach.
2. Summer Rounders with 2 coaches
3. A multi sports coach through the summer holidays (seen playing basketball)
4. Have-fun-exercise sessions to encourage general fitness (running for fitness)



Healthy eating- 156 healthy eating session including-

1. Everyday cooking with young people



2. Fareshare- donations of food during the school holidays
3. Cooking for events. For example- Christmas Party, Italian Day, Summer Big BBQ



Gardening- 25 gardening sessions

1. 15 x gardening club sessions with East Acton Primary school.
2. 10 x open access session in the school holidays
3. General gardening as part of open access sessions



Training- including

1. 2 x day Event Management and Playwork training for 15 of our youth helpers/assistants/mentors
2. 56 AQA's + AAAs achieved in 6 project areas.



A.P.P.L.E. COMMITTEE AND TRUSTEES

A.P.P.L.E. is a registered constituted charity with a Management Committee of Chair, Treasurer and Secretary and four trustees. There is a core support group of 10+. A.P.P.L.E has a large group of volunteers ranging from regulars, to those who come and help out on specific projects, for example carnivals. This year we have a new trustee, Sharon Walters, artist and arts administrator.

Who we are

Trustees

Edward Parkinson Rachel Pepper David Thaddeus Sharon Walters

Committee

Deborah Catesby – Chair Sharon Duce- Secretary Tessa Swinthinbank-Treasurer

Project Coordinator

Vicki Barker

On-site Project Manager

Sam Barker

On-site admin

(To be recruited)

Admin Support

Sheila Farrell

Lead Project Worker

Art/Sport/Food/General
Maintenance and equipment

Jake Barker

Lead Project Worker

Art/Sport/Food/General
Children and Young Peoples Welfare
Youth Helpers
Nella Johnson

Lead Project Worker

Art/Sport/Food/General
Petty cash/purchasing

Sam Barker

Project Worker

Catering/garden
Gill Jesson

Youth Project Worker

Priscilla Mesaque

Youth Project Worker

Kai Thomas

Session Worker

Sport/General
Mpangula Andeke

Session Worker

Football
Dexter Brathwaite

Session Worker

Gardening
Nicola Blick

Lead Youth Mentors

Jessica Mason

Lead Youth Mentors

Daniel Shirley

Lead Youth Mentors

Abigail Leitao

Lead Youth Mentors

Mohammed Al-Maliki

Volunteer

Carol Piper (gardening)

FUNDING ORGANISATIONS

Children In Need ~ LB Ealing Youth and Connexions ~ Leathersellers' Company ~ Big Lottery Fund Reaching Communities ~ John Lyons Charity ~ Awards For All ~ St James Place ~Garfield Weston~ Tesco ~ Artification

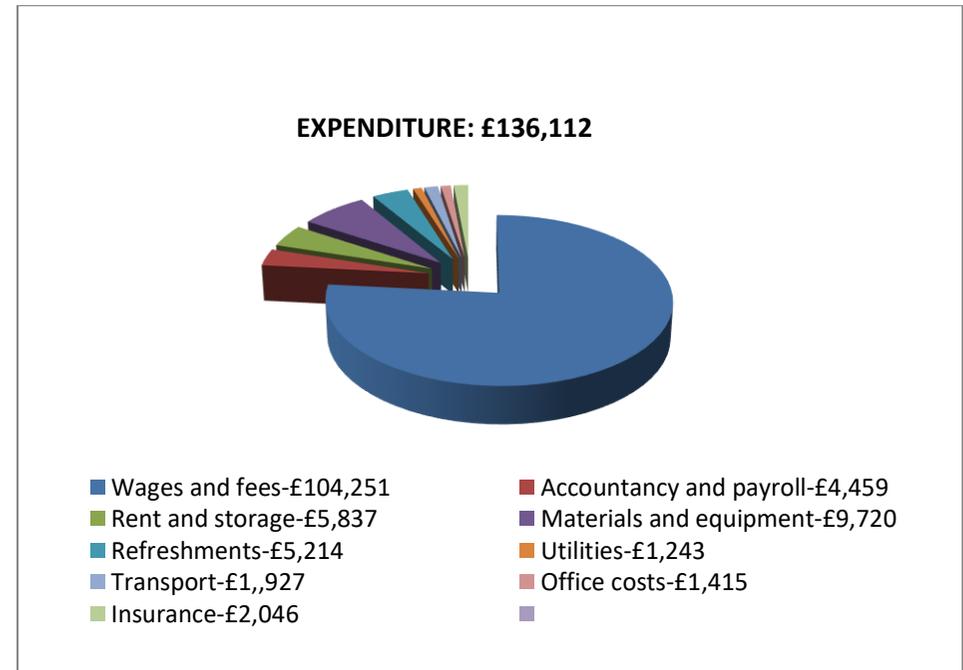
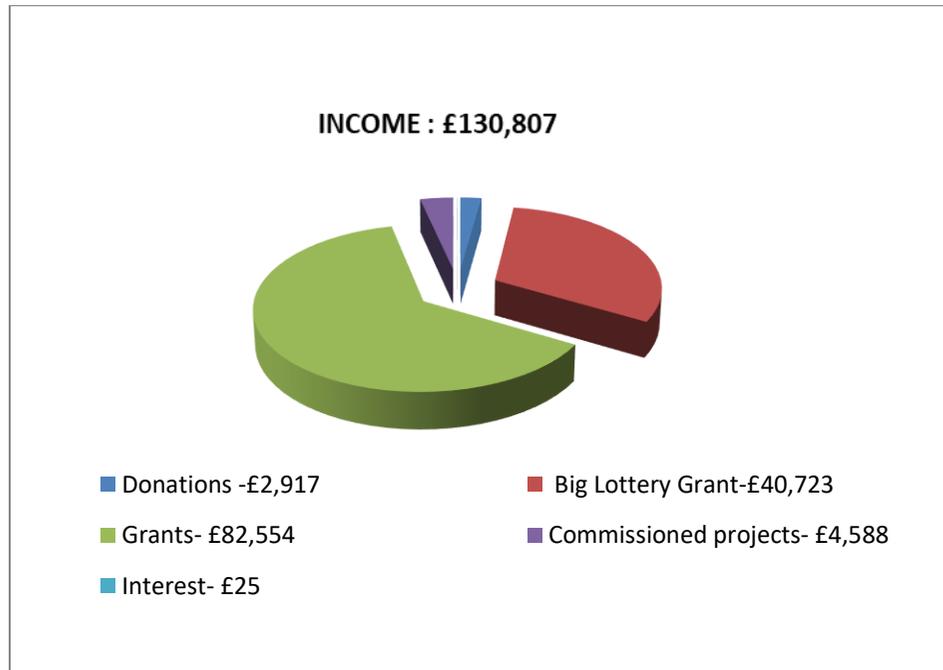
CONTACT GROUPS

Churchfield Community Association ~ John Perryn Primary School ~ Horsenden Primary School ~East Acton Primary School~ Acton Community Forum ~ Artification~ Acton High School ~Gunnersbury Park and Museum~ Acton Gardening Association ~ LB Ealing: Parks, Environment, Children's Services, Youth & Connexions ~

A.P.P.L.E's Annual Accounts

April 1st 2016 – 31st March 2017

Clarke and Co, Acorn House 33, Churchfield Road, Acton, W3 6AY



Grants

Big Lottery Fund Reaching Communities awarded ££40,723



A.P.P.L.E.

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