

A.P.P.L.E.



Annual Report
Jan – Dec 2013



Chair's Report

Welcome to A.P.P.L.E's 2013 Annual Report. As always it has been a very busy year.

A.P.P.L.E. started the year with some uncertainty regarding funding. However, with help from Matt at Acton Community Forum A.P.P.L.E. have had a successful year with new grants from : Awards For All, John Lyons, London Community Fund and the People's Health.

A.P.P.L.E. have also benefitted from donations from some very generous people and companies and we would like to thank Anna Chancellor and her partner, David Harington and QRS, and Joy Goddard for her sponsored bike ride. Their support is greatly appreciated.

Since September 2012 the make-up of the regular group attending A.P.P.L.E. has changed. Many of the familiar faces who have been with A.P.P.L.E for so long have gone off to colleges and universities. The new group is made up of years 7/8, the first years at high school. The group is about 50 strong with a core leadership group of around 12. The 12 have been with us since primary school and been involved in Gardening Club and Cooking Projects for several years.

The group's progress since January has been dramatic. It is a very gregarious group but underneath a lot of noise and bravado they are fairly cautious and apprehensive about change and new experiences. The group's strength and weakness is that they are tight knit. When they act with courage and take on a new experience they support each other and do so as a group, but their caution and anxiety can inhibit them as a group.

What we find, again and again is that in identifying issues of concern with a particular group of children and young people we identify the same issues for ourselves as an organisation. This happens on all levels, the organisation, different groups, and individuals. On an individual level we have addressed personal development in our adoption of The Next Step approach we take in all our work. For example, bereavement is faced throughout A.P.P.L.E. by children, young people, families and staff. In groups many issues are not a case of 'we' the adults/staff and 'them' the participants. For example, in one of our Healthy Eating questionnaires the reasons given for not cooking at home

were the same for children and young people as they were for adults – “takes too long, not enough time.” And everybody preferred and wanted a home cooked meal- (and someone to cook it for them!)

The result of this perception has not so much changed our approach as clarified what we are doing. The children and young people reflect the environment around them. The apprehension they display mirrors the adult world they live in with many families are experiencing difficult economic and social circumstances.

While we have provided many activities and events open to our families and the local community it is clear that we have not done enough to takes us out into the community and that it is easy for us to stay home. So that what we ask of our young people we must first ask of ourselves.

We need to be bolder and **Get Out There**

In order to broaden the outlook of A.P.P.L.E and of this particularly group we have made a concerted effort since the beginning of the summer to engage in a series of outside commissioned projects, trips out and participation in common ground events i.e. the Winter Solstice Procession in Brighton.

Some of the highlights include:

Aims

A.P.P.L.E would like to take this opportunity to thank all the people who have worked with us over the past year for their enthusiasm and hard work. The core team of staff have, as usual, been the strength and imagination of A.P.P.L.E.

Once again we would like to thank Carol Piper (gardening) Alison Lumb (arts) and Matt Friedson (grants) for their contributions to A.P.P.L.E in 2012. And thank you to all the young people who have worked and contributed to projects this year, they have been have been exuberant, joyous, courageous and very funny.

Deborah Catesby, Chair.

2013 Projects

These are some of the highlights of the year:-

- ~Events Management Course~Youth Assistant Training~
- ~"The World we want..." Exhibition at West3 gallery~
- ~Valentines Day Tea~Movie Nights~Games Nights ~
- ~Spring Planting~Friday Afternoon Teas~Dinner Clubs~
- ~Acton Carnival~ Gunnersbury 3 day art workshops and exhibition~
- ~Skateboarding coaching ~ Netball coaching~ BMX coaching
- ~Barn Dance ~The Wolves and Honour Seat +Tree Trail Open Day ~
- ~Rugby coaching ~ Mountain Biking Trip ~Archery Trip ~
- ~Halloween Party~Jack Petchey Award Ceremony~
- ~Harvest Celebration~
- ~ ~Christmas Party ~Winter Solstice Lantern Procession



ART Projects at A.P.P.L.E.

1." The world we want isfull of animals" 2. Acton Carnival 3. The Wolves 4. The Honour Seat
 5. Aztec Tiles 6. Drawing for the Princess Amelia Bathhouse Exhibition 7. Burning of the Clocks



SPORT AND ACTIVE PLAY: 1. Football 2. Skipping 3. Rugby 4. BMXing 5. Kayaking



FOOD FOR THOUGHT

1. Retro canapé for Dinner Club
2. The Cook Team for Brunch
3. Asparagus from the allotment
4. Chopping cucumber
5. Vegetarian sausage rolls
6. Barbequed chicken
7. Youth helper cooking



GARDENING

1. Meerkats in the garden
2. Salad leaves
3. Spring lettuce
4. The Green Man
5. Herbs
6. Harvest basket
7. Pumpkin
8. Clearing the pond
9. Our red robin



CARNIVALS AND FESTIVALS

1. Acton Carnival – Wild Wild West
2. The Burning of the Clocks –Brighton Winter Solstice Lantern Procession



YOUTH

1. Ukulele Club
2. AQA Awards
3. Event Management Training
4. Mountain biking
5. Jack Petchey Awards



EVENTS

1. Acton Art Walk
2. Food at a Friday Afternoon Tea
3. Spring Planting
4. "So you think you can't paint" Day
5. Harvest Celebration
6. Christmas Market with Anna Chancellor



Play for Today & Tomorrow : MISSION PLAYCLUB

INFORMATION ABOUT APPLE

A.P.P.L.E aims to inspire. We all, staff, children and young people, families and friends encourage each other at every stage to take the Next Step in our lives, whatever that may be for each of us. It is a part of all the projects, activities and events we run. We respond to what each individual wants and needs, everything from a training course to boost their skills, to a football match, to something to eat, to the opportunity to take part in something exciting and challenging (leading an art workshop, cooking for an event ,BMX trip) to comfort over the loss of a loved one.

This ethos has always been at the centre of A.P.P.L.E's approach but with the integration of all our separate projects into a coherent programme, this approach has now been articulated and brought together with a set of steps that can be applied throughout the organisation at all levels.

We have transformed a derelict public toilet in Acton Park into a thriving community centre (the ART BLOCK). We work in partnership with 5 schools and 20+ voluntary organisations, community centres and local authorities across LB Ealing and other Boroughs. In the past year our projects have provided over 6,000 session places for 500+ children and young people; we see 100+ children/YP each week at our regular projects, have 1000+ children and young people signed in at our drop-in sessions. The projects we run at present include:

- Sport & Active Play
- Arts: John Perryn After School Art Club, 2 x carnivals, summer arts project, community art projects (murals, commissioned paintings)
- Food 4 Thought: Friday Afternoon Tea, Dinner Clubs, Food Hygiene Training, Saturday cooking, catering for external events.
- Allotment & Gardening – Grow our Own Grub, Red Robin Gardening Club, Harvest Celebration
- TAC (The A.P.P.L.E. Core): Youth committee & youth-led activities
- Resources & training for young people, people and organisations working with children
- Commissioned Projects: playdays and arts projects for schools and other organisations..

A.P.P.L.E. COMMITTEE AND TRUSTEES

STRUCTURE OF ORGANISATION

A.P.P.L.E. is a registered constituted charity with a Management Committee of Chair, Treasurer and Secretary and four trustees. There is a core support group of 10+. A.P.P.L.E has a large group of volunteers ranging from regulars, to those who come and help out on specific projects, for example carnivals.

COMMITTEE MEMBERS

Deborah Catesby	Chair
Tessa Swithinbank	Treasurer
Sharon Duce	Secretary
Carl Gabriel	Trustee
Mary Collins	Trustee
Shaka Reece	Trustee
Philippe Mandin	Trustee
Vicki Barker	Project Coordinator
Joy Goddard	Play Coordinator / Youth Programme Manager

FUNDING ORGANISATIONS

London Borough of Ealing- Main grant- holiday grants ~ LB Ealing Youth and Connexions ~ Children in Need ~ London Borough of Hounslow ~ Big Lottery Fund Reaching Communities~ Jack Petchey Foundation ~ Tudor Trust ~ John Lyons Foundation ~ Percy Bilton ~ Groundworks ~ Lloyds TSB Foundation for England and Wales ~ Awards For All ~ Garfield Weston ~ QBE ~ Goldsmiths~ Biffawards ~ Central Acton Ward Forum~ Big Lottery Reaching Communities- London Community Fund

CONTACT GROUPS

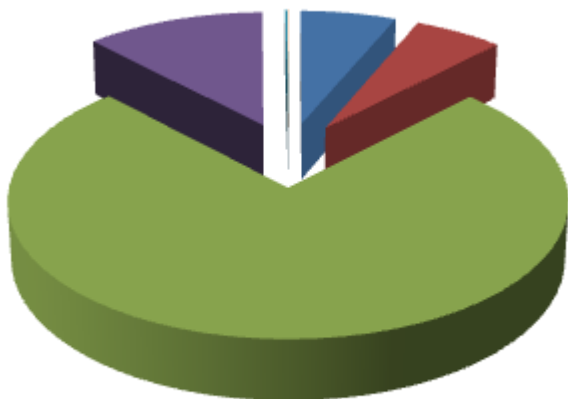
Churchfield Community Association ~ Derwentwater Primary School ~ John Perryn Primary School ~ Horsenden Primary School ~ Groundworks ~ Acton Community Forum ~ Acton Arts Forum ~ Acton High School ~ Mission Hall RA ~ Gunnersbury Park and Museum~ LB Hillingdon Children's Services ~ Acton Gardening Association ~ LB Ealing: Parks, Environment, Children's Services, Youth & Connexions ~ Same Sky ~ Cranfield Trust

A.P.P.L.E's Annual Accounts

April 1st 2012 – 31st March 2013

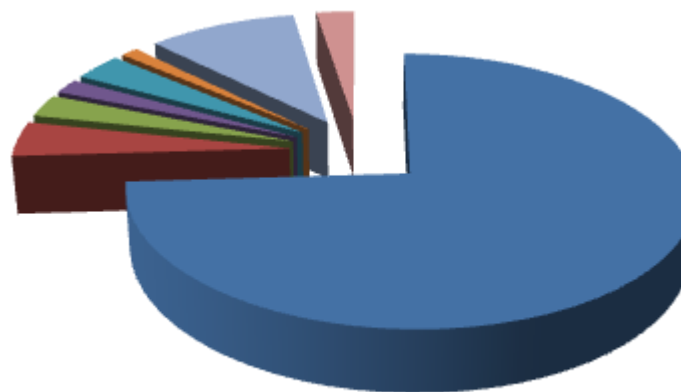
Clarke and Co, Acorn House 33, Churchfield Road, Acton, W3 6AY

Income - £157,284



- Lloyds TSB for England and Wales- 10,000
- Big Lottery Fund Reaching Communities- £9309
- grants - £118,926
- projects-£18,722
- donations - £281
- interest - £46

Expenditure - £160,545



- wages and fees - £118,876
- refreshments - £6864
- payments - £4,467
- utilities- £2891
- rent and storage - £5,356
- transport - £1,903
- materials - £16,135
- office costs - £4,053

Grants

Lloyds TSB England and Wales awarded £10,000 in 2013

Big Lottery Fund Reaching Communities awarded £37,236 (for all of 2013)



A.P.P.L.E.

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