

A.P.P.L.E.



Annual Report
Jan – Dec 2014



Chair's Report

Welcome to A.P.P.L.E's 2014 Annual Report.

A.P.P.L.E in its 19th year is now an established organisation in the heart of the local community offering a multi-topic, interrelated programme responding to the needs of our individual children and young people. We continue to offer a wide range of projects: - The ART Programme, Sport and Active Play, Grow Your Own, Healthy Eating –Healthy Living, and Shared Space -community events. We see 100 or more children and young people weekly and offer over 6,000 session places each year for 500+ individuals.

There have been some significant changes this year.

First, Vicki Barker, an A.P.P.L.E. founder and the Project Coordinator, has moved from Acton to Herefordshire. She has given up face to face session work but continues to run the organisation's administration. Vicki now commutes twice a month to take part in planning sessions and manage the budget. The move has meant a change in working practices and some restructuring.

Second, the year has been financially very challenging, we faced a potential loss of funding that would have had severe consequences for the organisation. Thankfully we have secured 3 grants late in the year that has provided some financial stability and the continuation of all our core programmes. This is now an established pattern, an ebb and flow of grants, moving between panic mode and period of calm and stability. A.P.P.L.E has weathered these economic tides. Our strength is our flexibility and willingness to adapt and face changes.

The consequence of the 2 events above meant some restructuring of the organisation, the weekly programme and staffing responsibilities. During the summer A.P.P.L.E prepared for a slimmed down version of our projects attempting to keep all the key elements in place. The new programme has been running since September and is becoming established. New grants arriving in November and December have eased some of the pressure and restraints and the programme should strengthen and develop naturally in the New Year.

The young people have barely noticed all this disruption and have gone on doing wonderful things- which is how it should be.

The year has been full and very active with a number of exceptionally exciting events. In the words of Joy Goddard, Youth and General Manager,

"It is always such a challenge at the end of a year with APPLE to choose some 'highlights', we really do do everything! I can, however, as youth manager, simply state my joy and gratitude at being part of such an energetic, talented and courageous group of young people who have, with some gentle prodding, far outshone my and, I suspect their own, expectations for the year.

'Bike Out' cycle project - funded by CCFL a hugely successful year long project of cycling, bike maintenance, skills teaching, racing, bike trips and peer education

A.P.P.L.E. Football Club AFC This year has seen a huge leap in the size and success of our football team. Led by a fantastic coach Dexter and junior coach Ali, the team have trained every Saturday in all weathers and have successfully taken part in tournaments and matches and hope to join a league next year.

Yoga in the park. Led by Iyengar teacher Jackie McCaul, children, young people and adults took part in 8 weeks of summer yoga under the shade of Acton Park's plane trees.

Acton Carnival Saturday 5th July

APPLE youth group went to the Albert Hall to see **Westside Story** Sunday 6th July

The tickets for this incredible performance had been generously donated by the Katherine Yarrow Estate.

Come Dine with Us. APPLE young chefs planned and delivered an exciting dining/cooking project which spanned Acton. 3 other youth clubs (Bollo, The Living Room and Westcott) were invited to host dinner for our chefs and vice versa.

After 15 years and hundreds of members, we finally closed the door on our remaining **Playclub at Mission Hall** in Brentford. The 'goodbye party' was packed with members old and new many of whom are off in the world of work and further education.

As a direct result of our **Event Management course** held at the beginning of the year our programme was rich with imaginative and creative events - not least the **Summer Fete** held on Friday 22nd August. Music, dancing, a huge buffet of home cooked food and village fete games which included hook the duck and hoopla.

Camp 2014 - we went to HOAC in Hillingdon for 3 days of camping and cooking outdoors, water sports, climbing and howling through the woods at night! A wonderful way of young people relaxing into being free children again.

We have been blessed with some wonderful **new team members** this year.

New chef Wadood has raised our already great cooking standards to new heights. He has taught and supported our young chefs in how to create dishes to feed the masses, restaurant standard dishes, desserts and cakes for actors at **The Donmar Warehouse**, recipes to cook at home, food on a shoestring, seasonal cooking and much more.

Nicola and Natasha have joined the gardening team to lead the **Red Robin Gardening club** and work with young people on community gardening.

And from Sharon Walters, Arts Administrator,

"The APPLE Arts team comprising of Sam, Jake, Nella and myself, Sharon, have had a busy year delivering fun and challenging projects in a variety of settings. In addition to the already successful weekly sessions at the Art Block at the **Mondays, Tuesdays Clubs** and Saturdays and **Art Club at John Perryn** on Wednesdays, outside partnership working has also taken place.

The weekly sessions continue to be successful providing young people with the opportunity for creative experimentation.

Early on in the 2014 the team worked on a bug-making half-term workshop at **Gunnersbury Park**. This growing partnership also led to the team being asked to deliver a demonstration of work at **Orleans House** about delivering the Trinity Arts Award. The audience included schools, art establishments such as the Tate and V&A and other community groups.

During the summer and autumn term the Arts team ran a series of banner making workshops at the Art Block and at Harrow Club in preparation for the Lord Mayor's Show on November 12th. Attendance at the event and workshop delivery was funded by John Lyon's Charity, one of APPLE Arts

funding bodies. Young people from APPLE paraded through the city streets to the wonderful sounds of Ebony Steel band with the Harrow Club and Harrow School. Aa great day out was had by all.

*In December 2014 the team worked with **Walpole Park** to deliver a series of bug-making, sculptural tree face and insect drawings onto Perspex with young people from the Alternative Provision team in Ealing. The feedback from Ellie Lewis-Nunes (Gunnersbury Park Outreach Officer) and the rest of the staff and young people on the project "On behalf of the Alternative Provision Tema we would like to say a huge thank you to all the staff involved in this project. We have really enjoyed working with you all and more importantly the students have also" Nickelle Ramus (Senior Placement Co ordinator- Alternative Provision Service)*

*The Arts Team have continued to lead workshops to celebrate annual events such as **Acton Carnival, Halloween, Christmas and holiday activities** in 2014. A display of masks made by young people was shown at the **W3 Gallery** 's exhibition about carnivals in the summer..*

In 2015 APPLE Arts team are committed to continuing to work with children and young people in the collaborative design and delivery of art activities and the development of further sustainable partnership working. They hope to develop the Trinity Arts facilitation provision in schools and gain more commissioned work whilst securing funding for further in-house projects."

A.P.P.L.E continues to evolve and grow in spite of the challenges we face. The ethos of the Next Step becomes steadily more engrained in the organisation. We acknowledge that we can't solve all of everyone's problems at once and that each individual's situation and challenges are often complex and sometimes overwhelming. We can, however, help our user group, to make progress by helping them to focus on the next task in front of them. This brings immediacy to our work which both gives a sense of achievement and equips users with a transferable practical approach, a path forward.

This is what we aim to pass on to the children and young people who come to A.P.P.L.E.

A.P.P.L.E would like to take this opportunity to thank all the people who have worked with us over the past year for their enthusiasm and hard work. The core team of staff have, as usual, been the strength and imagination of A.P.P.L.E.

Once again we would like to thank Carol Piper (gardening) and Matt Friedson (grants) for their contributions to A.P.P.L.E in 2014. And thank you to all the young people who have worked and contributed to projects this year; they have been joyous, courageous and very funny.

Deborah Catesby, Chair.

SPORT



1. BMXing

2. Yoga in the park

3. Rock wall climbing

4. Football on a Saturday

CARNIVALS



1. Acton Carnival props making

2. Lord Mayor's Show Nov 12th 2014 Flag + details + en route+detail

YOUTH



1. Event Management training
2. Trip to the South Bank
3. Singing Christmas Carols at Sycamore Lodge
4. Jack Petchey Awards ceremony
5. Trip to the Albert Hall
6. Activities at Camping

FOOD FOR THOUGHT



1. Catering for the Ealing Youth Conference
2. Come Dine With Me
3. Shinell's Hot Cross Buns
4. Cooking Club
5. Sweet potato gallettes
6. Jhverre's southern chicken mix

GARDENING



1. The Red Robin Gardening Club
2. Strawberry plants in plastic pipes
3. Planting at the allotment

ART



1. Robot 2. Dragon hand puppet 3. Amazon Canopy by John Perryn Art Club
4. Silk painted flag (detail) 5. Aztec Mosaic by John Perryn and at the Art Block

INFORMATION ABOUT APPLE

The ethos and working practise

The Next Step is a core concept at A.P.P.L.E., an integral part of our approach in all of our activities. The Next Step encompasses how we act towards each other and how we see our responsibilities to each other. So the Next Step could be showing a younger child where the toilet is or picking up a piece of litter. It is realising that all that we do affects our life and the lives of others around us. And it applies to us all, staff, children and young people, families and friends as we encourage each other at every stage to take the NEXT STEP, in all areas of our lives as defined by ourselves.

This ethos has always been at the centre of A.P.P.L.E.'s approach but with the integration of all our separate projects into a coherent programme, this approach has now been articulated and brought together with a set of steps that can be applied throughout the organisation at all levels.

What we do

We work in partnership with 5 schools and 20+ voluntary organisations, community centres and departments of the LB Ealing. In the past year our projects have provided over 6,000 session places for 500+ children and young people; we see 100+ children/YP each week at our regular projects, have 1000+ children and young people signed in at our drop-in sessions. The projects we run at present include:

- Sport & Active Play: encouraging a healthy and active life
- Arts: John Perryn After School Art Club, 2 art clubs at the Art Block, carnivals, summer arts projects, community art projects. We take an active role in encouraging creative activities and enhancing the local environment.
- Food 4 Thought: Friday Afternoon Tea, Dinner Clubs, Food Hygiene Training, Saturday cooking, catering for external events. This a large and extensive programme covering learning to cook, health and nutrition, entertaining and hospitality.
- Allotment & Gardening – Grow our Own Grub, Red Robin Gardening Club, Harvest Celebration. Linked with Healthy Eating Healthy Living programme
- Resources & training for young people, people and organisations working with children
- Commissioned Projects: playdays and arts projects for schools and other organisations.



A.P.P.L.E. COMMITTEE AND TRUSTEES

STRUCTURE OF ORGANISATION

A.P.P.L.E. is a registered constituted charity with a Management Committee of Chair, Treasurer and Secretary and four trustees. There is a core support group of 10+. A.P.P.L.E has a large group of volunteers ranging from regulars, to those who come and help out on specific projects, for example carnivals.

COMMITTEE MEMBERS

Deborah Catesby	Chair
Tessa Swithinbank	Treasurer
Sharon Duce	Secretary
Carl Gabriel	Trustee
Mary Collins	Trustee
Shaka Reece	Trustee
Philippe Mandin	Trustee
Vicki Barker	Project Coordinator
Joy Goddard	Play Coordinator / Youth Programme Manager

FUNDING ORGANISATIONS

London Borough of Ealing- Main grant- holiday grants ~ LB Ealing Youth and Connexions ~ Children in Need ~ Big Lottery Fund
Reaching Communities ~Jack Petchey Foundation ~Tudor Trust ~ John Lyons Foundation ~ Percy Bilton ~ Awards For All ~ People's Health ~ LB Ealing – Sportivate ~ (Bikes) CCFL & Transport For London

CONTACT GROUPS

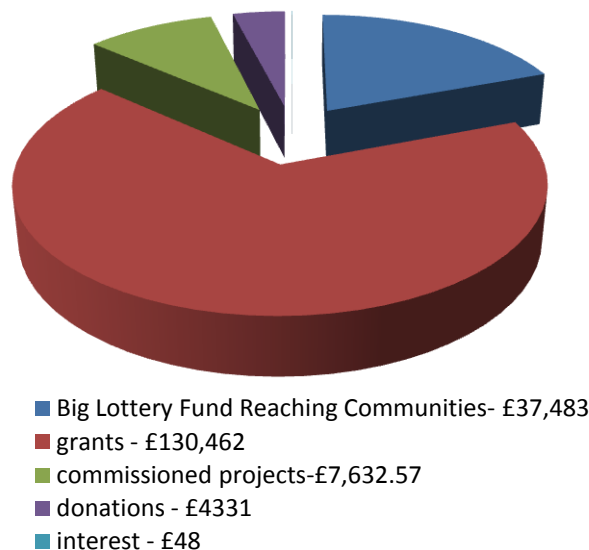
Churchfield Community Association ~ Derwentwater Primary School ~ John Perryn Primary School ~ Horsenden Primary School ~
Acton Community Forum ~ Acton Arts Forum ~ Acton High School ~Gunnersbury Park and Museum~ Walpole Park ~Acton Gardening Association ~ LB Ealing: Parks, Environment, Children's Services, Youth & Connexions ~Sports~ Same Sky ~ Cranfield Trust ~) LB Ealing – Sportivate ~ (Bikes) CCFL & Transport For London

A.P.P.L.E's Annual Accounts

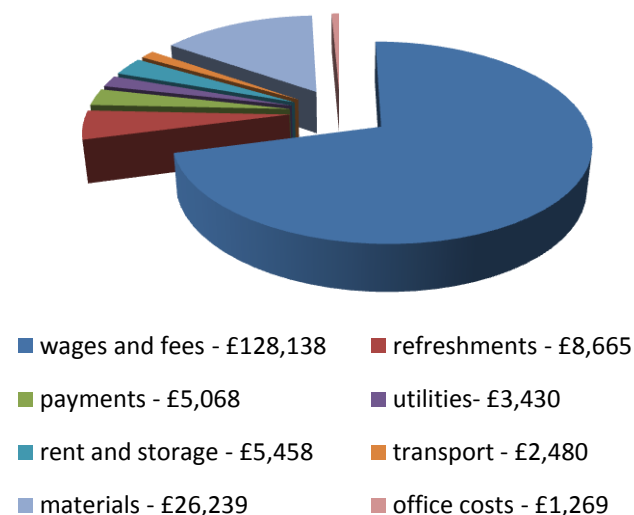
April 1st 2013 – 31st March 2014

Clarke and Co, Acorn House 33, Churchfield Road, Acton, W3 6AY

Income - £179,957



Expenditure - £180,747



Grants

Big Lottery Fund Reaching Communities awarded £37,483 (for all of 2014)



A.P.P.L.E.

Vicki Barker
Projects Coordinator

Joy Goddard
Play/Youth Manager

Tel: 07817588981

Tel: 07958 997 561

E-mail: vicki_appleplay@btconnect.com

E-mail: Goddardjoy@aol.com

www.apple-play.com